



FOR IMMEDIATE RELEASE:

Crash Media Partners takes a bite out of the BIG APPLE!

SHOW DATE: Saturday, November 23rd

[Big Apple Comic Con – The Best Comic-Con Convention In New York!](#)



Crash Media Partners, spearheaded by Scott Mauriello and Chris Parente, the men behind Anime Crash, the nation's first and only chain of retail anime and A-Pop culture stores, will bring their years of knowledge to bear on the BIG APPLE comic con. Mike Carbonaro, impresario extraordinaire of the New York Comic book and convention scene for the last 30 years, is partnering with **Crash Media Partners** for this year's **Big Apple Comic Con** on Saturday, November 23rd 2024. Crash Media will be working both behind the scenes, helping to bring in guests and programming, as well as in front of the scenes by organizing a display of rarely-seen original art as part of their soon-to-open **Illustrated Word Gallery**.

As a result of this partnership, **Al Kahn**, former CEO of 4Kids Entertainment and the man who brought the multi-billion dollar Pokemon and Yu-Gi-Oh! Japanese anime franchises to

the world outside of Japan **will be Crash Media's guest of honor in a dedicated Pokemon Room** at the November 23rd, Holiday Con.

Al Kahn is a legend in the toy and animation world, the subject of the documentary "**Billion Dollar Babies,**" where, as EVP at Coelco, he is credited for bringing Cabbage Patch Kids to the mainstream. Mr. Kahn was also instrumental in launching the Toy Biz line of Marvel Toys. As the current CEO and founder of the Kahnstellation Group, At the November Big Apple Con, **Mr. Kahn will talk about how he discovered the original Pocket Monsters in Japan and rebranded it as Pokemon, coining the classic phrase "Gotta Catch 'Em All!"** and helped make it the worldwide phenomenon it continues to be today making it the highest grossing entertainment media franchise of all time generating over \$165 billion in sales to date. Mr. Kahn will also be signing classic Pokemon cards.

In addition, Crash Media and the Kahnstellation Group are partnering on the Tru-Existant line of collectibles. **Tru-Existant is a new collectible label that will debut on the eBay Platform in the fall of 2024.** Crash Media is excited to give BIG APPLE Con goers a teaser about what's coming under the all-new Tru Existant brand.

Also, comic book industry legend **Joe Koch** will bring his warehouse of wonders to Big Apple Con. Expect treasures and bargains galore to sift through. **Joe's warehouse will occupy one whole room alongside NYC's premier retail giant, Forbidden Planet.** This will be a comic collector's dream!

Crash Media Productions will also work with Mike Carbonaro to organize the new **Independent Creators Alley (ICA).** The ICA will give small and independent creators an opportunity to bring their work to a broad mainstream audience at BIG APPLE Comic Con. The small and independent press is a vibrant community of talented creators, and as always Big Apple is committed to supporting the next generation of comic creators.



Look to the website as more events, programming, and guests are announced!

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